

— ttpm —

BABY SHOW

July 21st & 22nd 2021

New York, NY

MEDIA

INFLUENCERS

CONSUMERS



TTPM, the leaders in product reviews for toys, tots, pets and more and organizer of The TTPM Best of Baby Awards, is proud to announce their new, upcoming show: The Baby Show!

The Baby Show will feature the top baby brands and products – from strollers to car seats to toys – in one place, making it the premiere venue for new parents to find everything they need! Media and influencers are invited for a sneak peek to see the latest products and talk to brands. And then the doors will open for consumers to browse and engage with each brand! During the event, the TTPM Best of Baby Awards will be announced, highlighting key winners across multiple categories.

Whether you have one amazing product or an entire product line, there is a booth option that works for you! Additional details are below. Please reach out with any questions or to secure your spot

DATES:

July 21st & 22nd 2021

LOCATION:

Metropolitan Pavilion
125 W 18th St
New York, NY 10011

WED. JULY 21ST 2021:

Set Up 8:00-12:00

Media & Influencers:
12:00-5:00

THURS. JULY 22ND 2021:

Consumers:

10:00-1:00 & 2:00-5:00

Tear Down: 5:00-8:00

EXHIBITOR SPACE OPTIONS

Exhibitors may purchase up to 5 spaces total

BOUTIQUE BABY SPACE

- 4'x 8' area
- One 30" round table
- 2 chairs

4x8

\$4,000

STANDARD BABY SPACE

- 6'x12' area
- one 48" round table or one 6'x2.5' rectangular table and two chairs.

6x12

\$6,000

UPGRADED BABY SPACE WITH DIGITAL PROGRAM

- 6'x18' area
- Up to two 6'x2.5' Tables and two chairs
- Also includes participation in TTPM Media Tour.

6x18

\$8,000

Standard and Upgraded Space includes up to 75 of your products included in Media/Influencer Gift Bag
*Sponsorship options available. Please inquire within to learn more.

BOOTH SPACE SELECTION

_____ **Boutique Baby Space:**

- 4'x 8'
- One 30" round table
- 2 chairs

\$4,000

_____ **Standard Baby Space**

- 6'x12' area
- One 48" round table or one 6'x2.5' rectangular table
- 2 chairs

\$6,000

_____ **Upgraded Baby Space with Digital Program**

- 6'x18' area
- Up to two 6'x2.5' Tables and two chairs
- Also includes participation in TTPM Media Tour

\$8,000

Total \$ _____

COMPANY:

Billing Contact: _____
 E-mail: _____
 Phone: _____
 Address: _____

 City: _____
 State: _____ Zip: _____

MAIN CONTACT FOR EVENT LOGISTICS

Company: _____
 Name: _____
 Title: _____
 Email: _____

PR CONTACT INFO (IF APPLICABLE):

Company: _____
 Name: _____
 Title: _____
 Email: _____

*50% deposit is required to hold your space Full payment is due 90 days before event.
 Display guidelines will be enforced at both events. Regulations will be outlined in the exhibitor kits.*

PAYMENT INFO

Check (Payable to: aNb Media)
***Mail to: TTPM ATTN: Mary**
 149 W 36th 10FL
 New York, NY 10018
 Visa • MasterCard • American Express • ACH
**Transaction fee of 3% applied to credit card payments.*
 Name on Card: _____
 Card Number: _____
 Expiration Date: _____
 Address: _____

ACH
 Routing# _____
 Account# _____

Or Check Here for our accounting department to connect with you direct for ACH Info.

HOLD AND HARMLESS:

By agreeing to exhibit at the Baby Show by TTPM, the exhibitor agrees to protect, keep and save aNb Media, and The Metropolitan Pavilion building, forever harmless from any damage, loss, theft, cost, liability, act of god, war, terrorism or expense that arises from their exhibiting at this show. By signing below you are indicating your approval of all information contained herewith. In addition, you must provide proof of liability insurance coverage.

CANCELLATIONS:

If you cancel your TTPM The Baby Show space reservation before May 8, 2021 you will receive a full refund. If you cancel between May 8, 2021 - June 30, 2021 you will receive a 50% refund. Thereafter, no refunds will be given.

I have read and understood the rules and regulations on this page.

Signed (Text Name): _____

By checking this box you are agreeing your above typed name is the same as your handwritten signature

Company: _____

Date: _____